



Loops Feature Sheet

Version 1.0
December 2012

This feature sheet covers the iOS and OS X versions of Loops.

Loops is the fun, safe and easy way to share photos and more with people you trust.

Overview

We created Loops to fit into fill the space between the “too open” photo sharing services like Facebook and Instagram and the “too hard” services like Apple’s Photo Streaming.

Loops fits right in the middle.

Loops provides security and privacy first and always. We let people trust Loops to always keep their content secure.

Loops also provides super-easy sharing. A couple of taps is all it requires to get a friend in the Loop.

Loops is the photo sharing service that we like to use. Since we’re regular people at Shedworx we’re sure others will agree that Loops strikes the right balance of security and flexibility.

Features

Get in the Loop - Loops is based on the concept of a “Loop”. A Loop is a group of Photos and Notes which a group of people can contribute to. A Loop member creates a Loop then invites others. All those invited members of the Loop can contribute to the Loop.

Private - Loops puts privacy first. The Loop Owner is the only one who can add and remove people from a Loop. A Loops user never has to worry about losing control of their Loop.

Collaboration - A Loop is only as good as the people in it. Every Loop member has full access to the Loop, so everyone can take photos, organise Albums and delete (only to the Trash) photos. A Loop is a group-collaboration space.

All Devices - Loops has a Universal iPhone and iPad app as well as companion OS X app. The iPhone app is the primary app for Loops and is where most of the action happens. The iPad app makes full use of the big screen to let the user see full quality versions of the photos. The OS X app is a full-featured photo manager which supports bulk imports (from other cameras) and bulk exports to help with those bigger management tasks.

Free Access - Loops is a paid service but includes a free usage level. New users can take up to 50 photos and create 2 Loops for free. After that its a small monthly or yearly fee to have (almost) unlimited access.

Pricing

Loops for iOS and OS X are free apps available through the App Store.

Loops for OS X is also a free download from shedworx.com

The Loops service is 99c a month or \$4.99 US per year. The service can be paid for directly at shedworx.com or via in-app purchases on the App Store.

System Requirements

Loops for iOS requires iOS version 4 or greater.

Loops for OS X requires OS X 10.7 or greater.

More Information

Please contact us if you require a premium sync account for evaluation purposes. We are more than happy to answer any questions you might have about our products, or even about general video and digital asset management areas.

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We are located in Perth, Western Australia (GMT + 8) should you wish to talk to us on Skype.